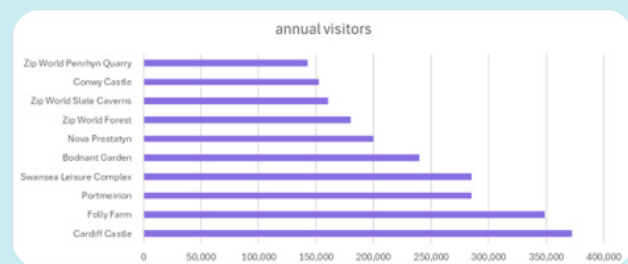


CASE STUDY

HOW CAN WE WELCOME OTHERS TO OUR WORLD?

As a precursor to studying tourism in Geography GCSE, the teacher used aspects of the activity 'How can we welcome others to our world?'

Learners started with Task 2 as the teacher knew, through class discussion, that learners understood what tourism was and had knowledge of local tourism promotional materials. They started with the second task, 'Why do people visit Wales?' to interrogate the country's tourism data and develop their digital competence skills through using Excel to display data.



Looking at the pros and cons of increasing tourist numbers to Wales, led learners to express their concerns about the local impact of tourism in terms of habitats and ecosystems as well as strains on local services and second homes/Airbnbs.

Learners found out about the number of second homes and Airbnbs in the area by exploring [Number of vacant and second homes, England and Wales - Office for National Statistics](#). They then carried out a pros and cons exercise on increasing the number of second homes and Airbnbs.

Going back to Tirlun, learners researched to find tourism attractions in the local area and located them on maps. Then, they developed their own ideas of possible disadvantages for people living near the attractions, away from Tirlun. Learners carried out electronic and paper-based surveys to find out how local people coped with being near to a tourist attraction before presenting their amalgamated findings to a different Geography class.

As the GCSE requires learners to study the positive and negative effects of tourism on patterns of uneven development, employment, environment, culture and infrastructure (in a low-income country and a newly industrialised country), the teacher tasked learners with using these focus points to develop more detailed ideas for the local area. This led well into the actual GCSE work.